

# Curriculum Overview

## Subject: Business



	HT1	HT2	HT3	HT4	HT5	HT6
<b>Year10</b>	<b>Business in the real world</b> <ul style="list-style-type: none"> <li>Purpose &amp; nature of business</li> <li>Business Ownership</li> <li>Aims &amp; Objectives</li> <li>Stakeholders</li> </ul>	<b>Business in the real world</b> <ul style="list-style-type: none"> <li>Business location</li> <li>Business planning</li> <li>Expanding a Business</li> </ul> <b>Exam technique</b>	<b>Human Resources</b> <ul style="list-style-type: none"> <li>Organisational structures</li> <li>Recruitment</li> <li>Motivation</li> </ul>	<b>Human Resources</b> <ul style="list-style-type: none"> <li>Training</li> </ul> <b>Exam technique</b> <b>Production</b> <ul style="list-style-type: none"> <li>Production process</li> </ul>	<b>Production</b> <ul style="list-style-type: none"> <li>Procurement</li> <li>Quality</li> <li>Good customer services</li> </ul> <b>Exam technique</b> <b>Marketing</b> <ul style="list-style-type: none"> <li>Understanding customers</li> <li>Segmentation</li> </ul>	<b>Marketing</b> <ul style="list-style-type: none"> <li>Market Research</li> <li>Product</li> <li>Price Place</li> </ul>
<b>Year 11</b>	<b>Marketing</b> <ul style="list-style-type: none"> <li>Promotion</li> </ul> <b>Finance</b> <ul style="list-style-type: none"> <li>Sources of Finance</li> <li>Cash Flow</li> <li>Financial terms &amp; Calculations</li> </ul>	<b>Finance</b> <ul style="list-style-type: none"> <li>Analysing financial performance</li> </ul> <b>Exam Technique</b> <b>Revision for mocks</b>	<b>Influences on Business</b> <ul style="list-style-type: none"> <li>Technology</li> <li>Ethics &amp; Environment</li> <li>Economic Climate</li> <li>Globalisation</li> <li>Legislation</li> <li>Competitive Environment</li> </ul>	<b>Revision</b> <b>Exam technique</b>	<b>Exams (May)</b>	